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BIBD EMPOWERS LOCAL MSMEs THROUGH MALAM BINTANG PERAYAAN

24 July 2026 Bank Islam Brunei Darussalam Berhad (BIBD) today launched its “Malam Bintang Perayaan” pop-up market, a community marketplace initiative aimed at supporting and empowering local micro, small and medium enterprises (MSMEs) through greater market access, visibility and growth opportunities.

The event was officially launched by BIBD Acting Managing Director and Chief Executive Officer, Yang Mulia Haji Mohammad Yusri bin Haji Wahsalfelah, at BIBD Connects TMJE. Held at the BIBD Connects TMJE and TMJE Car Park areas from 24 July to 9 August 2026 the event runs daily from 4.00pm to midnight and features more than 30 local vendors offering a diverse range of products, services and festive offerings.

Held in conjunction with His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah's 80th Birthday celebration, *Malam Bintang Perayaan* reflects BIBD's unwavering loyalty and appreciation for His Majesty's leadership and enduring commitment to the nation's development. Through the initiative, BIBD aims to further enliven the national celebrations while creating meaningful opportunities for local businesses and communities to come together.

The Bank also recognises His Majesty's farsighted vision in championing entrepreneurship and empowering MSMEs as an important pillar of Brunei Darussalam's economic growth and diversification efforts. This commitment was reaffirmed in His Majesty's Titah during the 80th Birthday celebration, where His Majesty emphasised that, *"the government will continue to support young people seeking to venture into and expand entrepreneurship across all sectors. Insya Allah, I will continue to lead the nation towards achieving Vision 2035, which promises a nation that is advanced, sustainable and resilient, with the unwavering support to all."*

Inspired by this national vision, BIBD remains committed to supporting the growth of local enterprises through initiatives that promote entrepreneurship, innovation and business sustainability. As a key community initiative under BIBD Connects, *Malam Bintang Perayaan* provides local businesses with direct access to consumers during one of the year's most vibrant festive periods, enabling participating entrepreneurs to increase visibility, strengthen customer relationships and explore new commercial opportunities.

Through such efforts, BIBD continues to create accessible platforms for grassroots enterprises and youth-led ventures to thrive, contributing towards a more resilient, innovative and sustainable economy in support of Brunei Darussalam's long-term development aspirations.

(ENDS)

For further information, please contact:

Fitri Shahminan Corporate Communications Managing Director's Office BIBD Tel: +673 2269 429 E-mail: fitri.shahminan@bibd.com.bn	Dk Rodzi Pg Haji Abd Rahman Head of Branding and Corporate Communications Department Managing Director's Office BIBD Tel: +673 2269 811 E-mail: rodzi.rahman@bibd.com.bn
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About BIBD:

BIBD is Brunei's largest Islamic financial institution, managing assets of over B\$11 billion and serving more than 345,000 customers through 14 branches across all four districts. Headquartered in Bandar Seri Begawan, BIBD operates under the ethos of being "Bruneian at Heart", guided by the principles of Maqasid Shariah to deliver Shariah-compliant, customer-centric financial solutions.

Through the BIBD Group Sustainability Framework, the Bank is committed to driving environmental and social progress while aligning with national goals such as Brunei Vision 2035. BIBD's community-focused initiatives reinforce its role as a key partner in the nation's development and prosperity.

Since 2015, BIBD has maintained an A- (Stable) credit rating from S&P Global and holds ISO 9001:2015 and ISO22301:2019 certification. The Bank has been recognised as the Strongest Bank in Brunei by The Asian Banker (2016-2024), Best Retail Bank (2013-2022), The Banker's Bank of the Year (2023), and Global Finance's Safest Bank in Brunei (2023), among other accolades.

For more information, please visit www.bibd.com.bn

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